

CASE STUDY 8 PARTNERSHIP WITH McDONALDS

INTRODUCTION

Reports of much littering and general untidiness along the Trans Pennine Trail and footpaths Cortonwood was brought to the attention of The Tidy Team.

INVOLVEMENT

Staff volunteers from the Cortonwood / Tankersley McDonalds sites were invited to work with The Tidy Team on various occasions.

ACTION

To litter picking areas along Dearne Valley Parkway footpaths / laybys and green verges.

OUTCOMES

Development of working partnership with McDonalds, resulting in regular commitment to litter picking.

REPORT

The Tidy Team approached the local business manager for McDonalds in order to create a working group with employee volunteers. Our scheme was taken on board extremely favourably and arrangements made to carry out litter picks in the locality of their restaurant.

They have now agreed to litter pick not only with the Tidy Team but on other occasions of their own selection.

